



Greetings,

Concert in the Park is the single largest fundraising event in the Inspire Arts & Music calendar. The event itself is a celebration of music, art, teamwork, and leadership. It brings together young people doing great things while providing our sponsors and the City of Boston a snapshot of your support in action. While our programming continues to grow, we are achieving some amazing successes. In 2024, we are laser-focused on serving our community and finding ways to make a difference!

Your example of generosity and the values of your company's giving principles has been a cornerstone of Inspire Arts & Music's success and development of our nonprofit and youth programs. Your previous Concert in the Park contributions have been invested into building a sustainable organization. With the dollars raised over the past 10 years - totaling over \$4.5 million dollars - Inspire Arts & Music purchased a home base in Hyde Park with a solid foundation for equity on the balance sheet. We purchased two music festival businesses that generate over \$1.3 Million per year and deliver a dividend of \$350K per year to the nonprofit. On top of that, we continue to provide free after school music programs in 4 different locations that span over 9 months of the calendar year. More kids enjoying a musical experience is our goal!

The arts are thriving on Fairmount Avenue in Hyde Park! Our building on Fairmount Avenue is the home of Inspire operations, and the home of Riverside Theatre Works organization. Programming is bustling and the building is critical to the fabric of the Hyde Park community. By the end of 2023, with your support, we will have made more critical improvements to the building and will launch new programs within our own space on Fairmount Avenue. We have partners in the City of Boston and at the state level through the Mass Cultural Council. Your support of these projects helps local kids and while creating a longstanding impact on the greater Boston community.

The 11th annual Concert in the Park will be held in June of 2024. We will recognize our 2024 Champion Award recipient who will join an impressive list of "Champions." Our 2023 Champion Award recipient, City of Boston Mayor Michelle Wu, put it eloquently, "Boston's culture and diversity can be shown through a thriving and inclusive arts scene." The intrinsic value of arts and music education, the economic impact the arts scene facilitates, and the community that we engage in - you are a huge part of our success.

We are hoping that you and your firm will once again support the event and consider increasing your sponsorship level to help us achieve our fundraising goal of \$600,000 this season!

Thank you for your consideration of supporting this great organization!

Sincerely,

Committee Chairs

James P. Cronin
Michael J. Woodall
Martin McGee
David Surface





CHAMPION SPONSOR - \$50,000

- 24 Tickets for Concert in the Park's 2024 reception
- Champion Sponsor recognition on banner of all web and social media pages, and banner of all donor and CRM correspondence
- Champion Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive feature in at least five (5) social media post to IAM's 60,000+ followers, and premier listing on at least five (5) e-communications to IAM's 8,000 member e-constituency
- Logo projection and special recognition from the podium during Concert in the Park

PREMIER SPONSOR - \$25,000

- 16 Tickets for Concert in the Park's 2024 reception
- Premier Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive feature in at least two (2) social media post to IAM's 60,000+ followers, and premier listing on at least two (2) e-communications to IAM's 8,000 member e-constituency
- Logo projection and special recognition from the podium during Concert in the Park

GOLD SPONSOR - \$10,000

- 10 Tickets for Concert in the Park's 2024 reception
- Gold Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive feature in at least two (2) social media post to IAM's 60,000+ followers, and premier listing on at least one (1) e-communication to IAM's 8,000 member e-constituency
- Logo projection and special recognition from the podium during Concert in the Park

SILVER SPONSOR - \$5,000

- 6 Tickets for Concert in the Park's 2024 reception
- Silver Sponsor listing on all event materials, website, press releases
- Logo on website
- Exclusive feature in at least one (1) social media post to IAM's 60,000+ followers
- Logo projection and special recognition from the podium during Concert in the Park

BRONZE SPONSOR - \$2,500

- 4 Tickets for Concert in the Park's 2024 reception
- Bronze Sponsor listing on website, press releases
- Logo on website
- Special recognition from the podium during Concert in the Park

FRIEND SPONSOR - \$1,000

- 2 Tickets for Concert in the Park's 2024 reception
- Friend Sponsor listing on website
- Logo on event signage



SPONSORSHIP FORM

SPONSORSHIP LEVELS

Champion Sponsor
\$50,000

Premier Sponsor
\$25,000

Gold Sponsor
\$10,000

Silver Sponsor
\$5,000

Bronze Sponsor
\$2,500

Friend Sponsor
\$1,000

Other
\$ _____

PAYMENT OPTIONS

Check

Cash

Pay Online
www.concertinthepark.org

Send Invoice

Credit Card

Visa

MasterCard

American Express

Discover

Name on Card: _____ Credit Card #: _____

Exp Date: _____ CVV: _____ Billing Zip: _____

CONTACT INFORMATION

**Address provided will be used for mailing purposes*

Name: _____

Company Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

THIS FORM SHOULD BE MAILED BACK TO:

Inspire Arts & Music
PO Box 51391
Boston, MA 02205





WHO WE ARE

Inspire Arts & Music (IAM) is a nonprofit organization whose mission is to develop and “inspire” children, teens, and young adults in the performing arts via scholastic and non-scholastic activities. Beginning as a neighborhood drum and bugle corps in 1940, IAM has evolved into a larger nonprofit servicing over 20,000 students a year. While maintaining our roots in Hyde Park’s historic “Riverside Theatre Building,” IAM’s annual programming creates opportunities in urban music education, scholastic band and choir festivals, and an elite touring ensemble, for students local to Boston and across the United States.

WHAT WE DO

IAM programs serve children and young adults from a diverse range of backgrounds, age, and experience. Our member programs are generally related to performing arts with a focus on music, dance and marching arts. We utilize trained music and movement educators as well as youth/peer leaders to deliver instruction and instill the qualities we seek to instill in our young adults. Our programming includes free grass root music classes for low income children, scholastic performance festivals and coaching clinics, and nationally-recognized competitive touring ensembles. Our programs are based in Boston but draw membership and audiences from across New England and the United States.

WHY WE DO IT

Many young people in Boston have little or no access to the arts and music. Every young person should have an education and experience in the arts. IAM seeks to foster and develop confidence, teamwork, discipline, and work ethic by providing children, teenagers, and young adults with performing arts opportunities and education. Grass roots programs in urban neighborhoods not only provide the student with a no-barrier arts experience, but also enrich the community. Our Great East Music Festivals support the scholastic goal and growth of music programs. The Boston Crusaders serve not only as a training ground for future music educators but also build leaders for science, medicine, law, finance, and government. The commonality of all the programs is to create a safe environment, provide quality experience in the arts, build confidence and self-esteem, enrich the community, celebrate diversity and inclusiveness, celebrate the achievements of artists at every level of development, and ultimately help young people reach their full academic and artistic potential.



BOSTON CRUSADERS



- Third oldest touring drum and bugle corps in the country
- 84 years of serving youth in the marching arts
- Cast comprised of 165 high school and college students
- Performs for over 400,000 fans each summer
- 240,000 social media fans garnering 10 million impressions
- Charter member of Drum Corps International and World Class member corps
- Activity involves 14 million fans and 25,000 schools

SCHOLASTIC MUSIC FESTIVALS



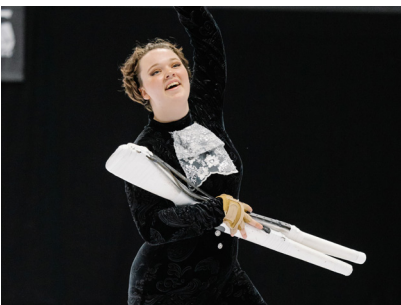
- Operate Great East Music Festivals and Fantastic Festivals
- Annual festivals for scholastic bands, choirs, orchestras & jazz
- Serves 15,000 middle and high school participants
- 425 participating ensembles from 7 states
- 50+ adjudicated performance opportunities
- Educational clinics and packaged entertainment
- 55+ years of combined operation

URBAN YOUTH PROGRAMS



- City based after school and community music classes
- Partnered with Boston public schools and community centers
- Weekly group lessons in rhythm and world drumming
- Performance and peer interaction opportunities
- No participation fee
- Classes provided to children ages 6-18
- 3 programs spanning East Boston and Hyde Park

BLESSED SACRAMENT



- Competitive color guard featuring flags, rifles, sabers, and dance
- Oldest operated color guard in New England with 80+ year history
- 2 competitive performance groups for teens and adults
- 2023 WGI World Class Silver Medalist
- 6-time medalist and 40+ years as a WGI World Class finalist
- Audience of over 30,000 fans at World Finals
- Clinics service over 100 New England youth

